



Check Point Sales Promotions Update: Second Quarter 2010

Our Check Point sales promotions update is a summary of the promotions offered during the quarter.
Do not miss out on special promotions and take advantage of great savings for first quarter!

Promotion	Description	NSP #	Valid Until						
New Software Blades Migration Promotion	<p>Customers can receive Software Blades products with equivalent functionality to their old products free of charge.</p> <p>Customers can upgrade to the full features of the Software Blades architecture for 20% or less of the cost of their original Check Point products.</p>	20000698	Until Further Notice						
Education Institution Promotion	<p>Check Point education customers can receive attractive discounts on software blades and category I, III, and V products. Categories, products, and discounts are outlined below:</p> <ul style="list-style-type: none"> • Receive up to 25% discount on list price for software products (category I). • Receive up to 20% discount on list price for hardware products (category III). • Receive up to 25% discount on list price for endpoint products (category V). • Receive up to 25% discount on list price for service blades. <p><i>* Distributors receive their regular program discounts based on partner level.</i></p>	20000708	December 31, 2011						
Uncovered Accounts Promotion	<p>This promotion gives renewal incentives to existing customers with expired support coverage on their User Center accounts. The incentive includes reducing the synchronization fee on those accounts renewing their support for one year.</p> <p>Uncovered accounts dated 2009 and prior are eligible for reduced fixed synch fees based on the terms in the table below:</p> <table border="1" data-bbox="427 1749 930 1872"> <thead> <tr> <th>Contract term</th> <th>Synch fee</th> </tr> </thead> <tbody> <tr> <td>3 to 6 months</td> <td>5%</td> </tr> <tr> <td>6 months +</td> <td>10%</td> </tr> </tbody> </table> <p>Please note: Only accounts with a renewal date of 2009 and prior are eligible for the discount in synch fees towards renewal of their support contract.</p>	Contract term	Synch fee	3 to 6 months	5%	6 months +	10%	20000709	September 30, 2010
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